

BART POLICY FRAMEWORK FOR STATION AREA PLANNING

Goals

- Foster compact, transit-oriented and transit-serving mixed-use development of BART properties, maximizing transit ridership and balancing development goals with community desires.
- Promote transit ridership and enhance quality of life by encouraging and supporting transit-oriented development within walking distance of BART Stations and along transit corridors that serve BART Stations.
- Advance transit-supportive land use policies at local, regional, state and federal levels

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Strategies

- **Comprehensive Planning**
In concert with local communities and planning partners, coordinate comprehensive planning for all BART station areas.
- **Outreach, Education and Technical Assistance**
Create a public information, education and technical assistance program to promote transit-oriented development at and around transit stations.
- **Partnerships and Coalitions**
Participate in partnerships and coalitions at the local, regional, state and federal levels to plan for and implement transit oriented development within BART station areas.
- **Implementation**
Provide assistance in community planning and design (e.g., charrettes or other processes wherein planners and developers maximize community involvement to achieve desirable and livable additions to communities around BART station areas), formulation of real estate development strategy, and the removal of barriers to station area development.
- **Advocacy**
Promote leadership and advocate for transit-supportive land use policies and financial investments in the Bay Area at local, regional, state and federal levels of government.